



SPONSORSHIP

2025 SEG Near-Surface Geophysical Exploration and Geo-Disaster Prevention Technology Workshop

4-6 July 2025 | Chengdu, China

BECOME A SPONSOR

For more information regarding sponsorship opportunities, contact Xuling Lv at china@seg.org. Due to security concerns, please do not email your credit card details.

SEG CHINA EVENT SPONSORSHIP PACKAGE	Diamond	Platinum	Gold	Silver	Welcome Reception (Exclusive)	Delegate Gift (Exclusive)	Luncheon /Dinner (Per-Meal)	Delegate Self-Gift (Exclusive)	Booth Exhibition	Technical Showcase	Table Top Exhibition	Coffee Break (Per-Day)
Sponsored Registration	6	3	2	1	1	1			1	1	1	
Brand Visibility												
Logo on Event Website	•	•	•	•	•	•	•	•				•
Logo on all Promotional Documents	•	•	•	•	•	•	•	•	•	•	•	•
Logo on all Email Promotions	•	•	•	•	•	•	•	•	•	•	•	•
Logo on all Social Media Promotions	•	•	•	•	•	•	•	•				•
Logo on Stand-alone Social Media Promotion	•	•	•	•	•	•	•	•				•
Onsite Branding												
Logo on Lanyards	•											
Standard Booth Exhibition at Foyer Area									•			
Table Top Exhibition at Foyer Area											•	
Logo Visibility on Attendee Badges (Front)	•											
Logo Visibility on Attendee Badges (Back)		•										
Opening Speaker from Organization	•											
Networking break: Sponsors official company video (up to 60-90 sec)	•	•	•									
Gift for all Attendees						SEG provide gift		Sponsor provide				
Word of Thanks from Committee Co-chairs	•	•	•	•	•	•	•	•	•	•	•	•
Logo Visibility on the Stage	•	•										
Logo Visibility inside the Meeting Venue			•	•								
Logo Displayed on Video Promotion during Breaks	•	•	•	•								
Logo Visibility on Tent Cards placed on Tables	•											
Logo Visibility at Event Venue	•	•	•	•	•	•		•		•		
Onsite Banner Recognition (in respective venue)	•	•	•	•	•		•					
Note: Above list excludes the opportunities for SEG event organizer, co-organizer, supporter which will be coordinated with special benefits accordingly.												
AMOUNT (\$)	\$24,000	\$19,000	\$15,000	\$10,000	\$7,500	\$6,500	\$4,500	\$4,000	\$3,800	\$3,300	\$2,800	\$2,100
AMOUNT (RMB)	¥178,000	¥138,000	¥108,000	¥78,000	¥49,800	¥46,800	¥29,800	¥28,800	¥25,800	¥23,800	¥19,800	¥14,800

Sponsorship Package: _____ Total Sponsorship \$ (¥): _____

Company/Organization _____

Full Name _____ Job Title _____

City & State _____ ZIP/Postal Code _____ Country _____

Phone _____ Email _____

I hereby authorize sponsorship as indicated.

Authorized Signature: _____ Date: _____

